



Pittsburgh Petroleum Section

## SPE Pittsburgh Petroleum Section Advertising and Sponsorship Agreement

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

FAX : \_\_\_\_\_ Product / Service \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

### Terms of Advertisement: Website and e-Newsletter

In general, any industry-related products, services, events or job-postings are suitable for advertising. However, the SPE Pittsburgh Board reserves the right to determine appropriateness of each ad.

The following pricing includes an ad of specified size and link to your website on the SPE Pittsburgh website and inclusion in the SPE Pittsburgh e-newsletter, which is distributed to the Pittsburgh membership at least one time per month (guaranteed), often twice and sometimes 3 times per month. Our newsletter is currently distributed to about 700 professional members and 200 students in western PA.

Pricing below is the same regardless of number of newsletters. Please circle the ad size/price.

Ad Size/Specs	COST			
	1 month	3 months	6 months	12 months
~300 px x 400 px ad (~ biz card size)	\$100	\$270	\$450	\$775
~300 px x 400 px ad or logo with additional text of ~ 150 words	\$200	\$500	\$900	\$1,500.

### Program /Event Sponsorship

Companies may sponsor dinner meetings and/or events. Regular section dinner meetings will have only one sponsor. Special event sponsors and costs will be determined depending on the size and nature of the specific event and announced in conjunction with an event (e.g. The SPE PAPG Annual Golf Outing).



### **Dinner Meeting Sponsors**

**Cost to sponsor a dinner meeting is \$350.00.** Your company logo will be featured on the website announcement and on all email invitations and reminders sent out to the section (typically 3 -4 per meeting). Your logo will be displayed at the dinner meeting with a verbal thank you as the sponsor of the event.

### **Ad/graphic Specs for Ads or Sponsorships:**

JPEG file, ~300 x 400 pixels, 72 dpi resolution or logo and up to 150 words of text. The text for ad may include various standard fonts, bold, italics, spacing, colors, etc. Please send you text in a standard email or MS Office format ready for us to cut and paste into our web page and newsletter.

### **Payment Information**

Upon signing the agreement, SPE Pittsburgh will invoice you/your company for the agreed upon amount. That invoice will include our treasurer's mailing address where your check should be sent. A web link can also be established for people preferring to pay by credit card.

### **Contact and Ad Submittal**

For more information or to submit your ad, contact Dick Dupree, [rrd@DupreeSolutions.com](mailto:rrd@DupreeSolutions.com) or phone him at 724-775-5122.